

Quarterly Market Indicators Report

Q2 2026

Disclaimer



3

Main Telecom Market Indicators



4-5

Mobile services



6-9

Fixed line telephony services



10-11

Broadband services



12-15

M2M subscribers & Traffic



16

Definitions



17

Annex A



20-23

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Main Telecom Market Indicators (Q2 2025 – Q2 2026)

	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
 Mobile subscribers	2,274,650	2,300,741*	2,316,991	2,280,660	2,312,393
 Mobile penetration	142%	144%	145%	142%	144%
 Mobile prepaid subscriptions	1,499,359	1,504,836	1,506,443	1,454,570	1,472,815
 Mobile postpaid subscriptions	775,283	795,894	810,548	826,090	839,578
 Average outgoing minutes from mobile (Domestic & Inter.)	114	105	108	94	94
 Fixed telephony subscriptions	210,344	209,912	209,298	209,955	207,378**
 Fixed telephony penetration (Excluding ISDN)	13.1%	13.1%	13.1%	13.1%	12.9%
 Domestic monthly average minutes per line	43	43	42	36	36
 International outgoing minutes (Mobile)	129,812,598	110,429,469	109,679,925	98,125,384	101,501,998
 International outgoing minutes (Fixed telephony)	1,017,694	1,095,974	1,004,828	834,249	657,378
 Mobile broadband subscriptions	2,427,417	2,426,410	2,435,639	2,411,845	2,475,419
 Mobile broadband penetration rate	151.4%	151.3%	151.9%	150.4%	154.4%
 Fixed broadband subscriptions	184,444	186,510	187,874	188,605	189,267
 Fixed broadband penetration per household**	74%	75%	76%	76%	76%
 Total data usage (Petabyte)	597	604	631	673	692
 Average total data usage per month per subscription	76	77	80	86	87

* Following a recent review of subscribers and traffic Data. It was observed that certain data-only packages had voice services activated. These packages were subsequently reclassified and reported under mobile voice subscriptions. Drop in mobile subscriptions and penetration reflects MNOs restatement of data to undo the reclassification that took place since 2022.

** Drop in fixed telephony is attributable to an operator's ongoing copper to fiber migration project as a large portion of standalone fixed telephony lines associated with the copper infrastructure are being disconnected.

4 *** Fiber Broadband penetration is based on the latest available number of households provided by IGA in 2025.

Main Telecom Market Indicators for Q2 2026



Mobile subscribers: **2,312,393**
Penetration: **144%**

Average Int. & Domestic minutes per month per mobile subscription: **94**

Average data usage per mobile broadband subscription*: **20.4**

Fixed telephony subscriptions (Excl. ISDN): **207,378**

Penetration: **12.9%**

Fixed Wired Telephony subscriptions **95%**

Fixed Wireless Telephony subscriptions: **5%**

Mobile Broadband subscriptions: **2,475,419**

Mobile Broadband penetration rate: **154%**

Fixed Broadband subscriptions: **189,267**

Fixed Broadband penetration rate per household: **76%****



Mobile Prepaid subscriptions: **1,472,815**
Mobile postpaid subscriptions: **839,578**

% of prepaid out of Mobile market subscriptions: **64%**

% of postpaid out of Mobile market subscriptions : **36%**

Domestic monthly average minutes per line: **36**

International Outgoing Minutes (Mobile): **101,501,998**

International Outgoing Minutes (Fixed telephony): **657,378**

Total Data Usage: **692 Petabyte**

Fiber Broadband Traffic: **405 Petabyte**

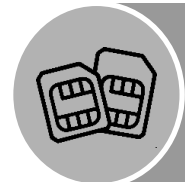
Avg. Traffic per broadband subscription per month: **87 GB**

Avg. Fiber Broadband Traffic per month: **715 GB**

*Average data usage per mobile broadband subscription excludes Standalone subscribers' traffic.

** Based on latest available number of households provided by IGA in 2025 (244,976).

Mobile services: Subscriptions* (1/2)



Number of Mobile subscriptions (End of Q2 2026)

2,312,393 Subscriptions

144% Penetration rate

Q2 2025

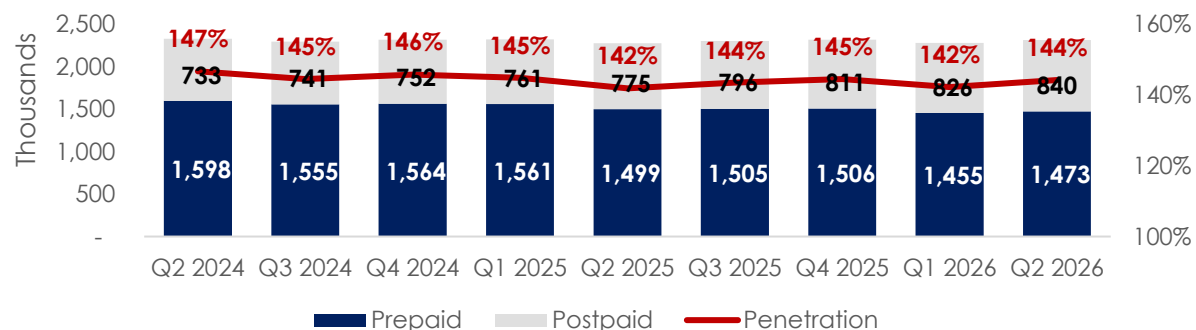
2,274,650

Q2 2026

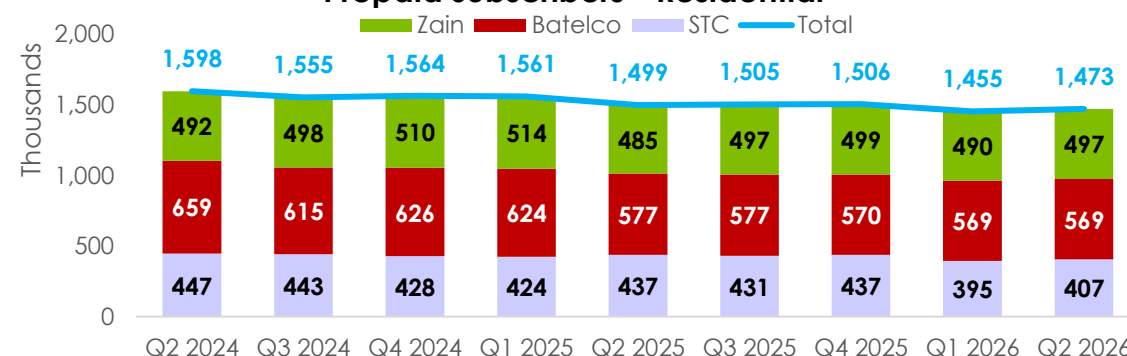
2,312,393

▲ 2%

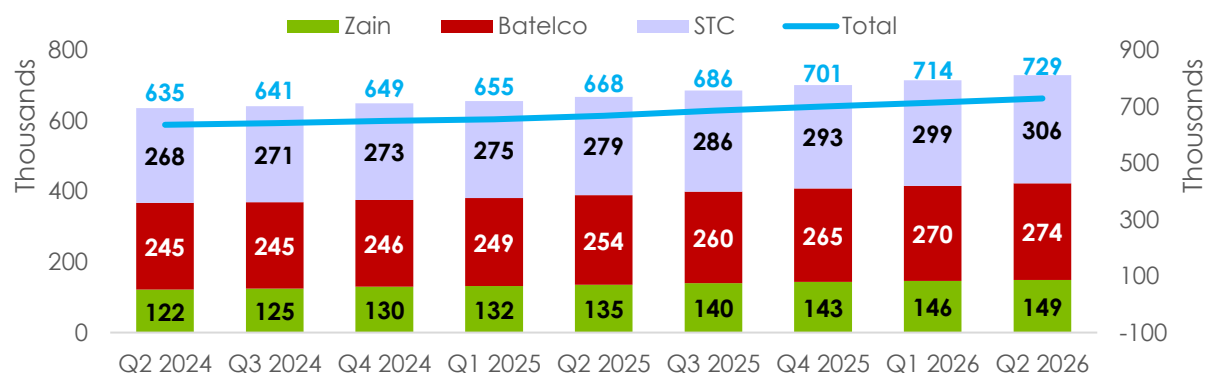
Number of Mobile Subscriptions & penetration



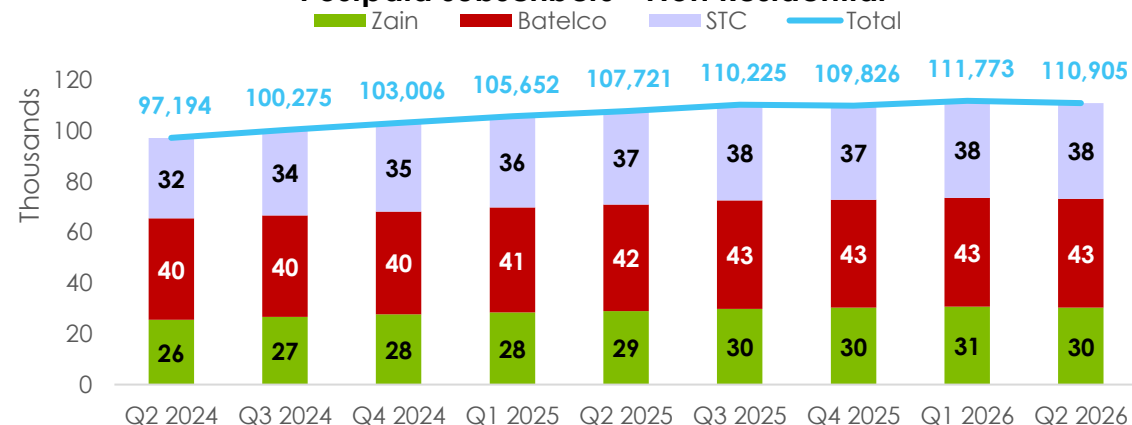
Prepaid subscribers - Residential**



Postpaid subscribers - Residential



Postpaid subscribers - Non Residential



Population***	2023	2024	2025	2026
By IGA	1,577,059	1,588,670	1,603,260	1,603,260

* Following a recent review of subscribers and traffic data, it was observed that MNOs had activated voice service on certain data-only packages and these packages were subsequently reclassified and reported under mobile voice subscriptions. This had caused a spike in number of mobile subscriptions and was therefore reversed in 2024. This exercise caused a drop in mobile subscriptions and penetration but has now been rectified.

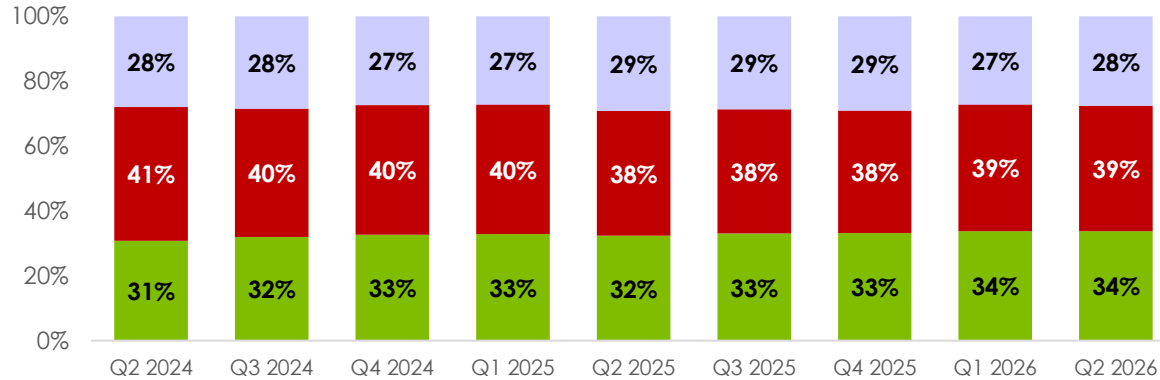
** Increase in postpaid subscribers is due to operators activating voice on their standalone mobile broadband packages.

*** Source: IGA

Mobile services: Subscriptions (2/2)

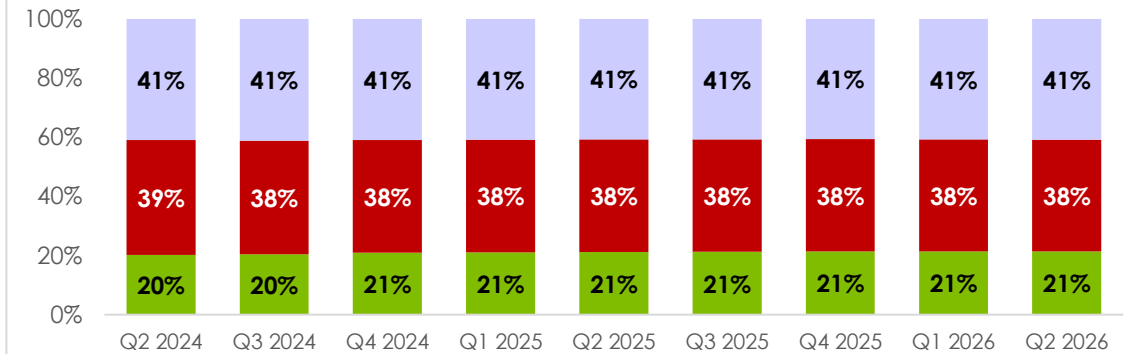
Prepaid Market Share %

Zain Batelco STC



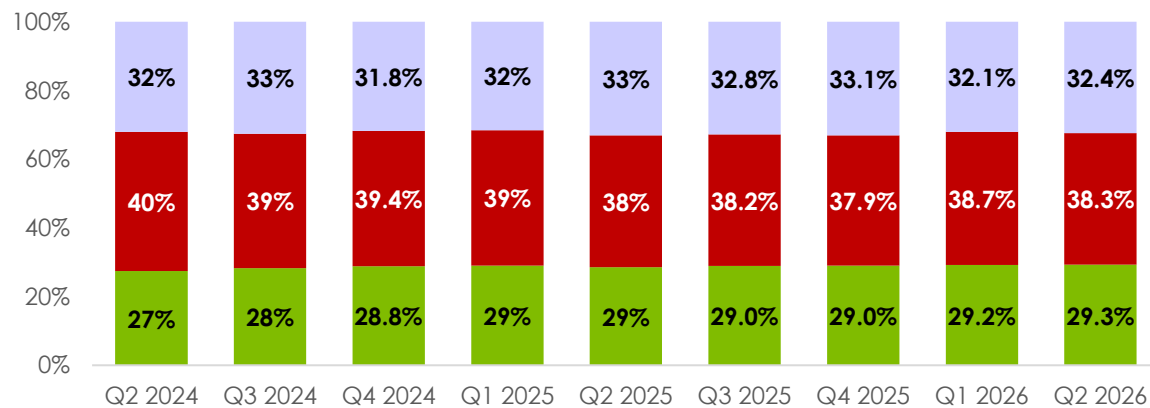
Postpaid Market Share %

Zain Batelco STC

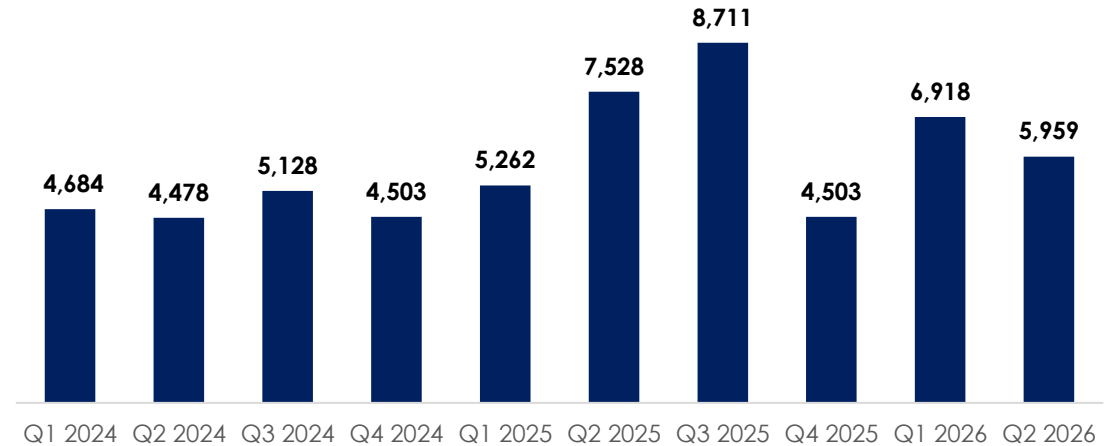


Total Mobile Market share

Zain Batelco STC



Number of Accepted Mobile Porting Requests



Mobile services: Traffic* (Minutes) (1/2)



Total Outgoing Traffic in Minutes
(Domestic + International)

Q2 2025

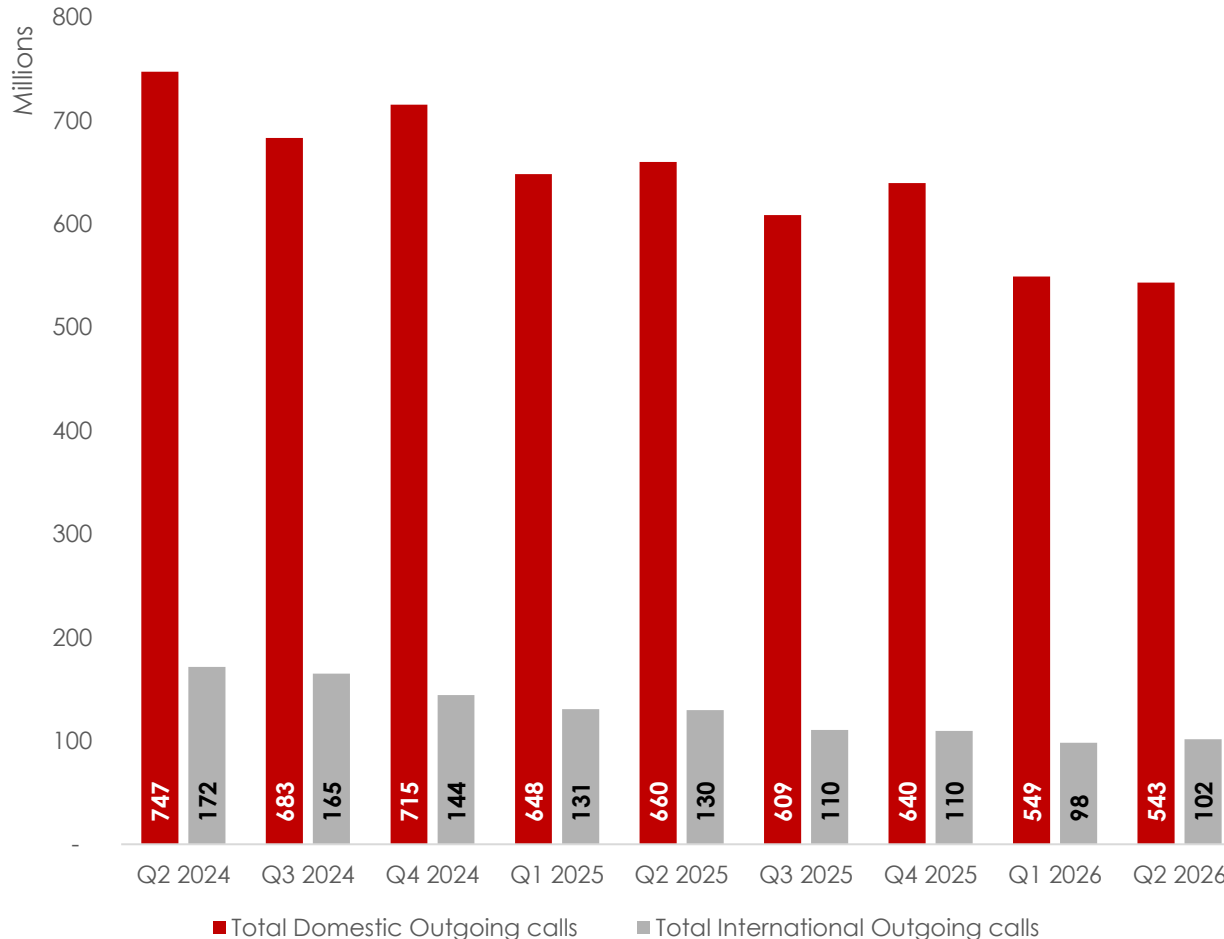
789,832,839

Q2 2026

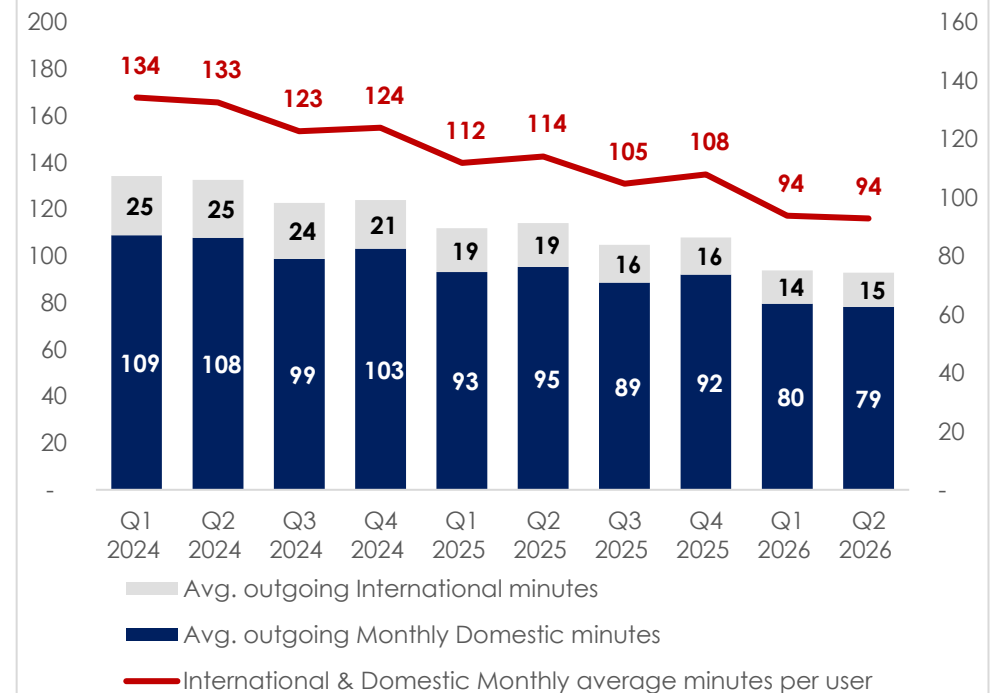
644,665,056

▼18%

Total Outgoing Mobile Voice Traffic in Millions of Minutes
(Domestic-International)



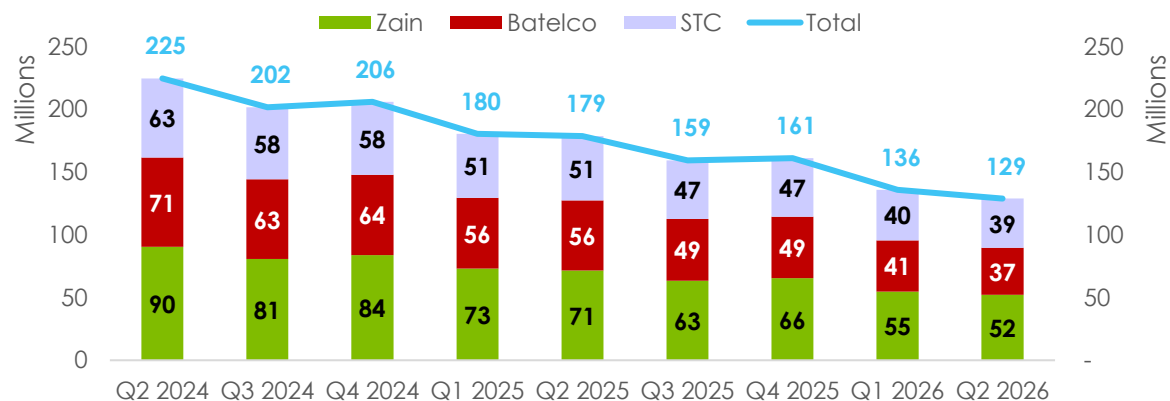
Average Monthly Minutes per User



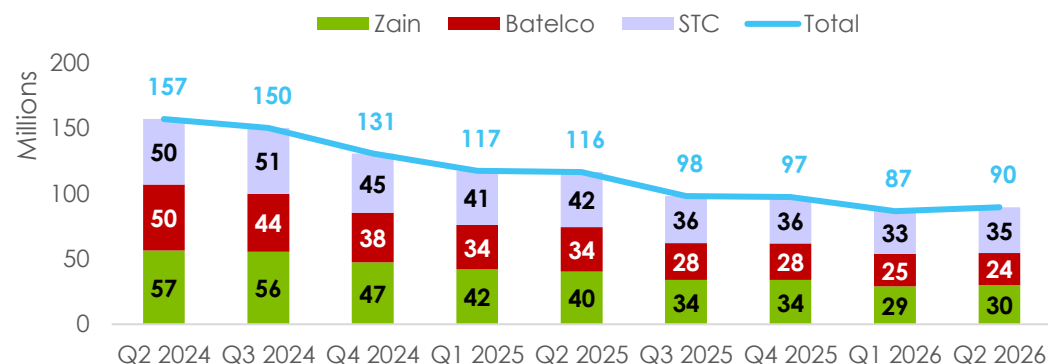
* Historical data for Non-residential (Domestic & Intl.) Traffic is not available.

Mobile services: Traffic* (Minutes) (2/2)

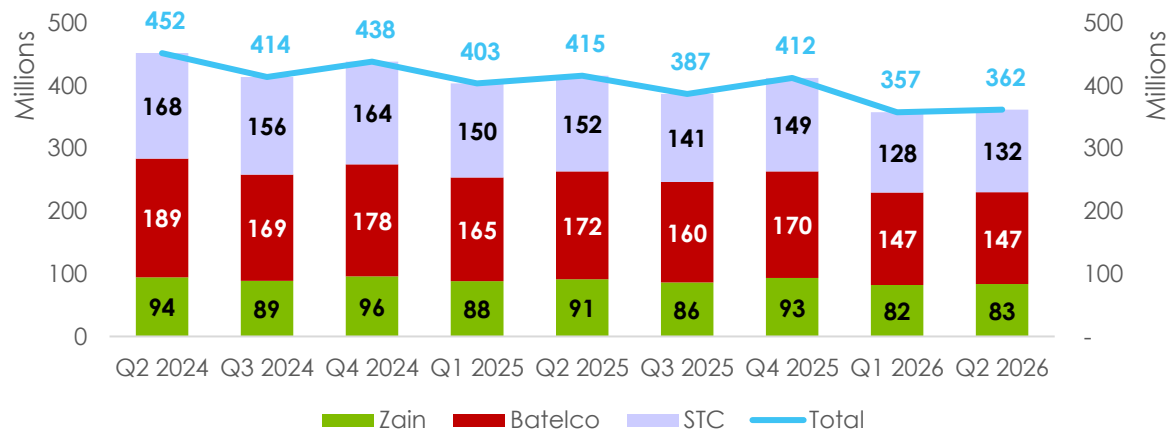
Prepaid Domestic Outgoing traffic (minutes) - residential



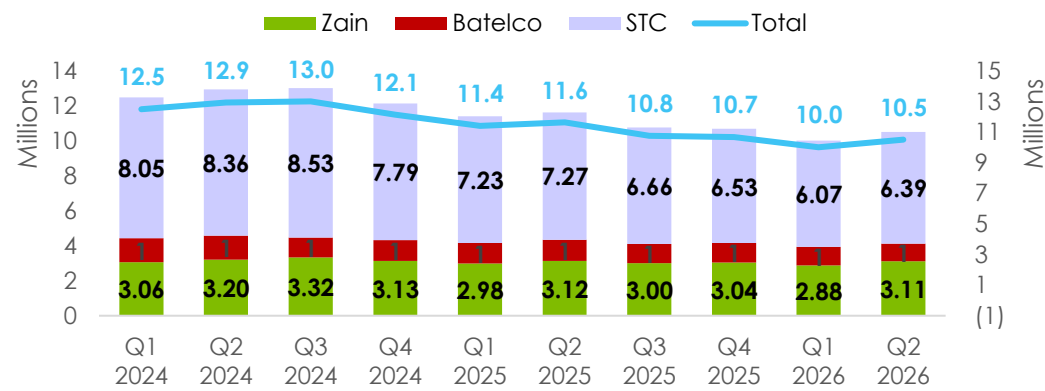
Prepaid International Outgoing traffic (minutes) - residential



Postpaid Domestic Outgoing traffic (minutes) - residential



Postpaid International Outgoing traffic (minutes) - residential

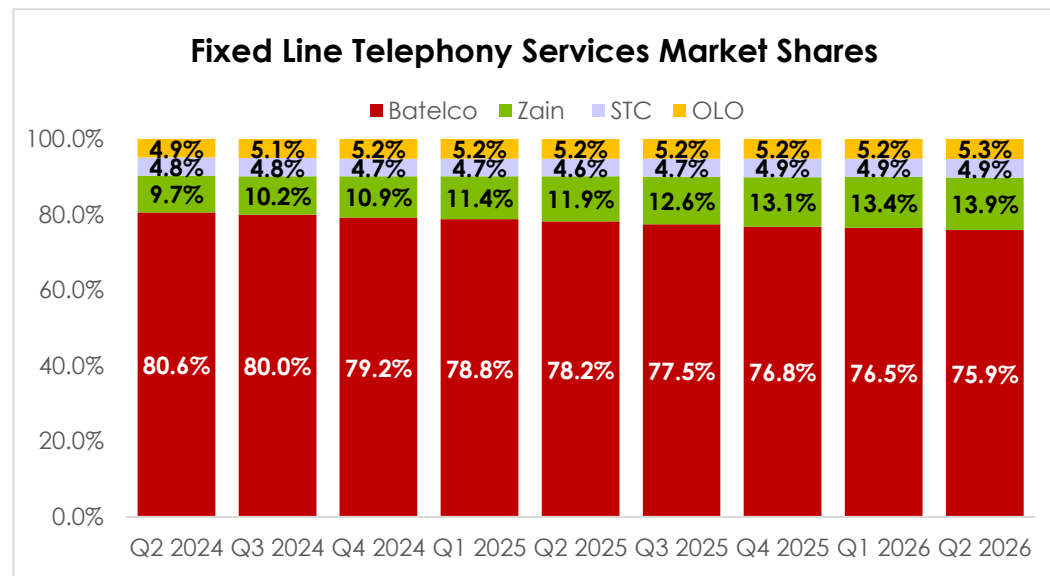
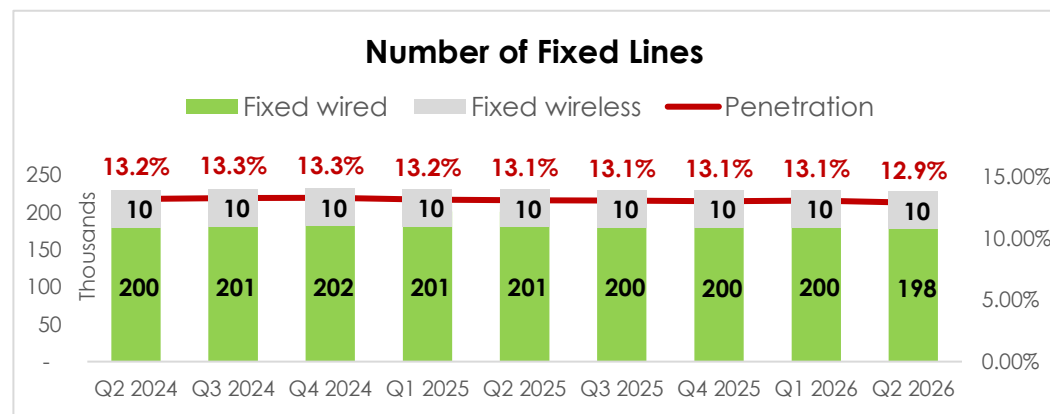


* Historical data for Non-residential (Domestic & Intl.) Traffic is not available.

Fixed Line Telephony Services: Subscriptions (PSTN & Fixed wireless)*



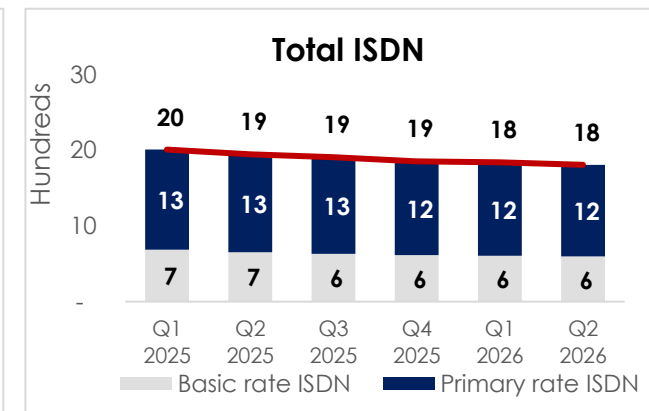
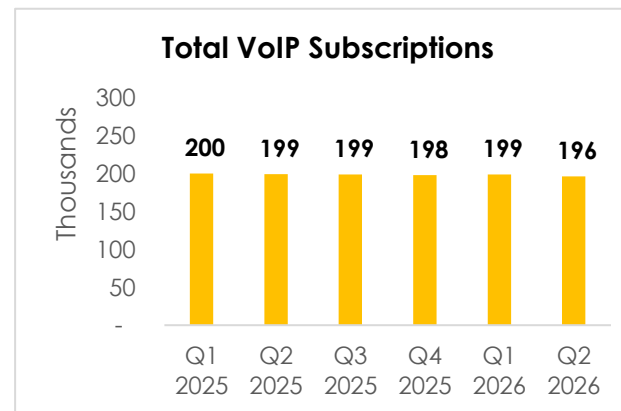
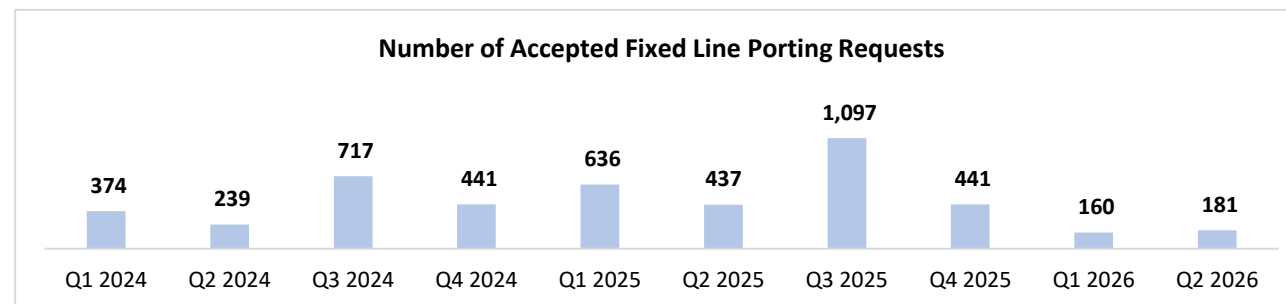
No. of fixed line telephony subscriptions (Excluding ISDN)



End of Q2 2025
210,344
 13.1% Penetration rate

End of Q2 2026
207,378
 12.9% Penetration rate

	2023	2024	2025	Q2 2026
	212,204	211,813	209,298	207,378
% of Fixed Wired	95%	95%	95%	95%
% of Fixed Wireless	5%	5%	5%	5%



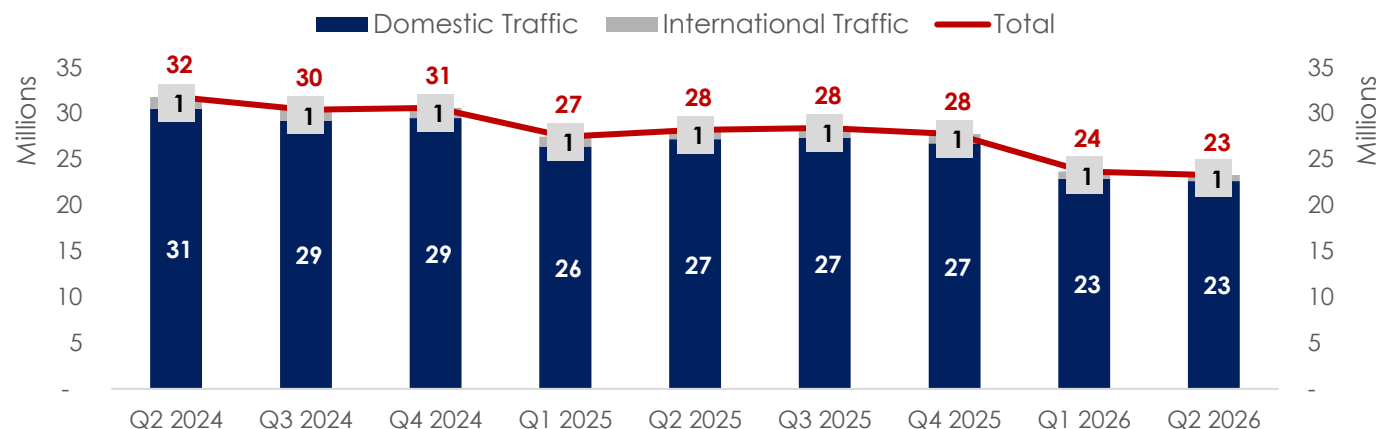
* Includes VoIP as of 2021 but excludes ISDN.

Fixed telephony services: Traffic (PSTN & Wireless - Minutes)*

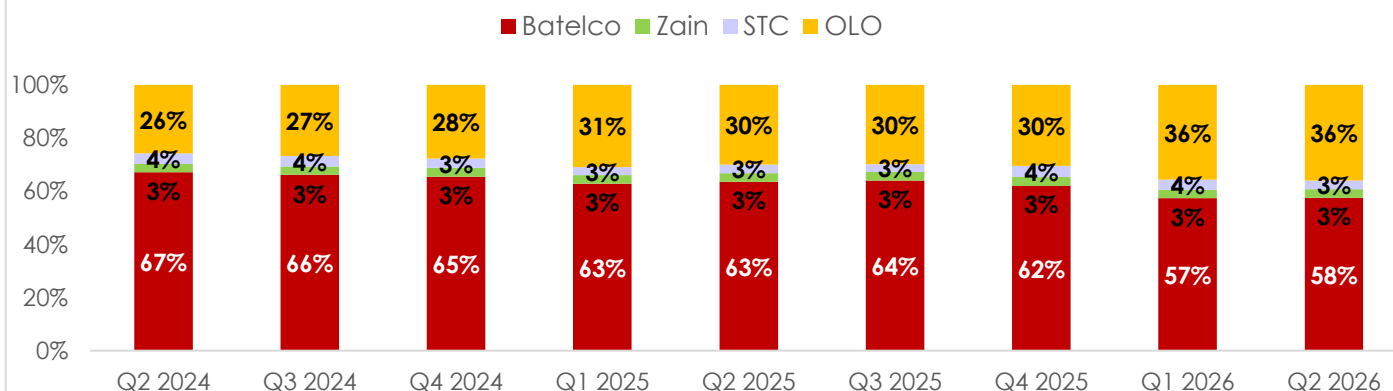


Total fixed domestic outgoing traffic in minutes

Fixed line Domestic & International Outgoing traffic**



Fixed line Domestic traffic market share by operators



* Includes VoIP and ISDN traffic.

Q2 2025

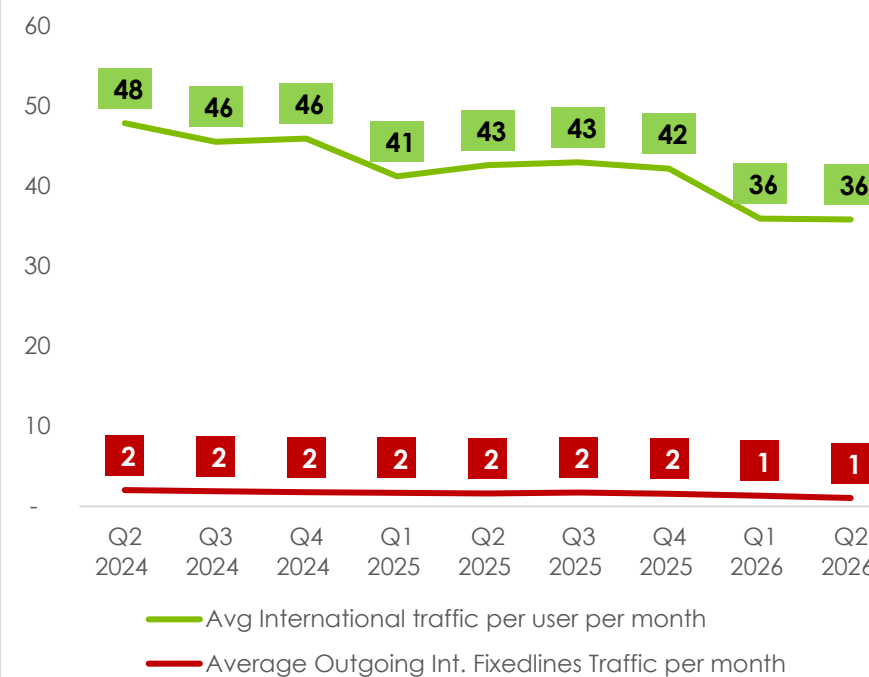
28,195,443

Q2 2026

23,278,359

▼
17%

Monthly Average Outgoing Domestic & International Minutes Per Subscription



Broadband services: Subscriptions* (1/2)



No. of broadband subscriptions (End of Q2 2026)

2,664,686

166% Penetration rate

Q2 2025

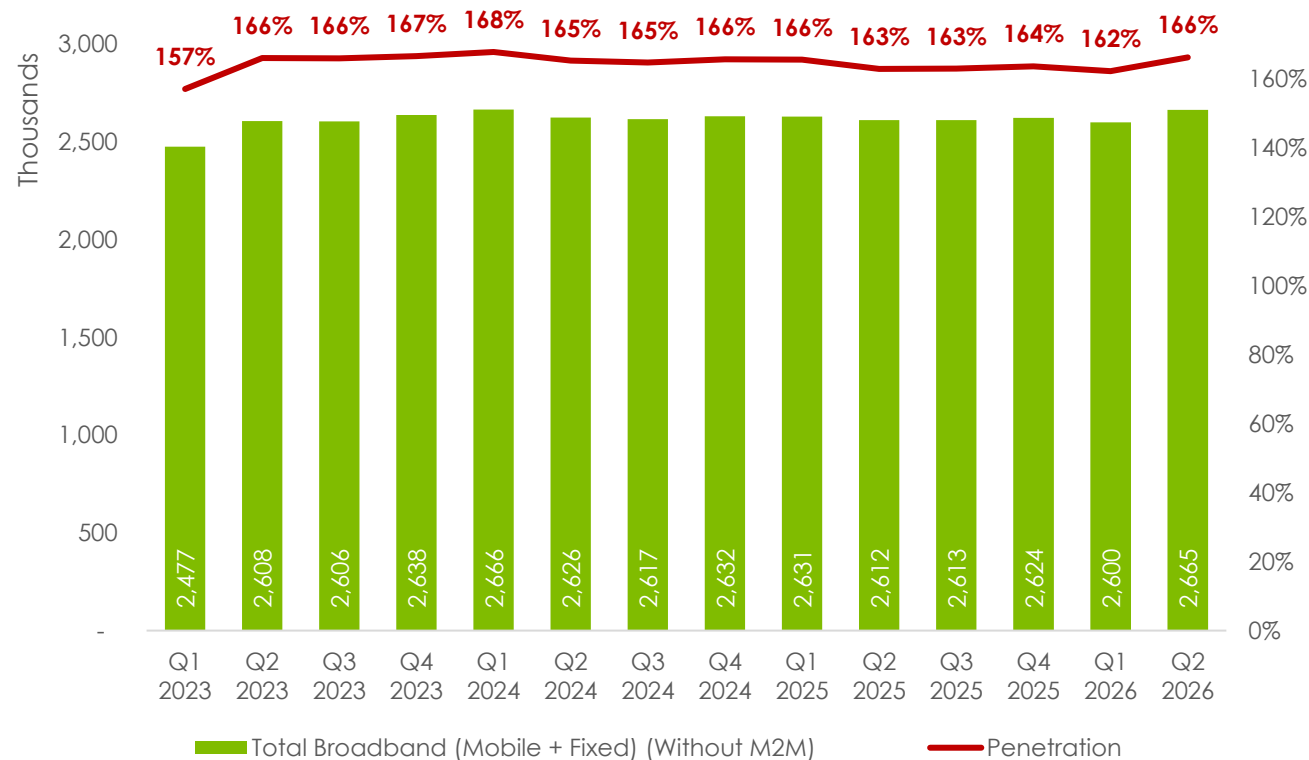
2,611,861

Q2 2026

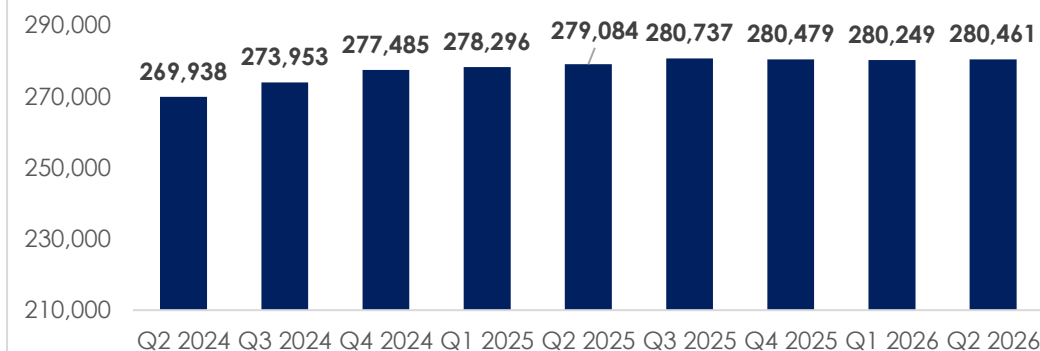
2,664,686

▲
2%

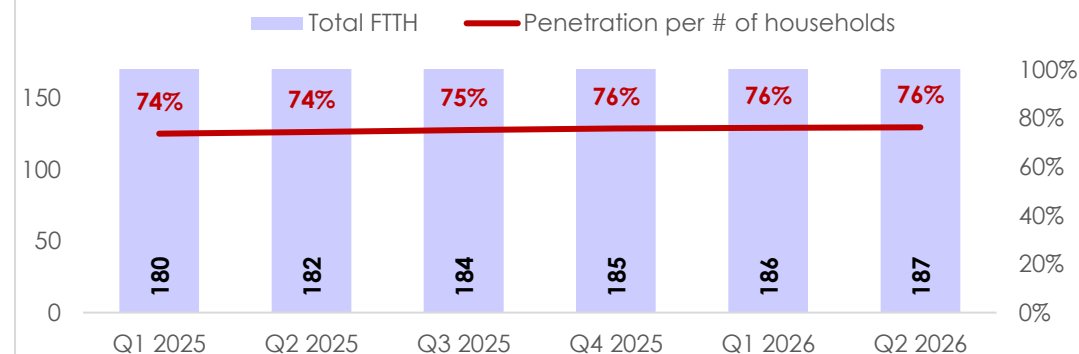
Broadband Subscriptions and Penetration**



Home Broadband Subscriptions (Including Wired & Wireless)***



Fiber subscriptions and household penetration***



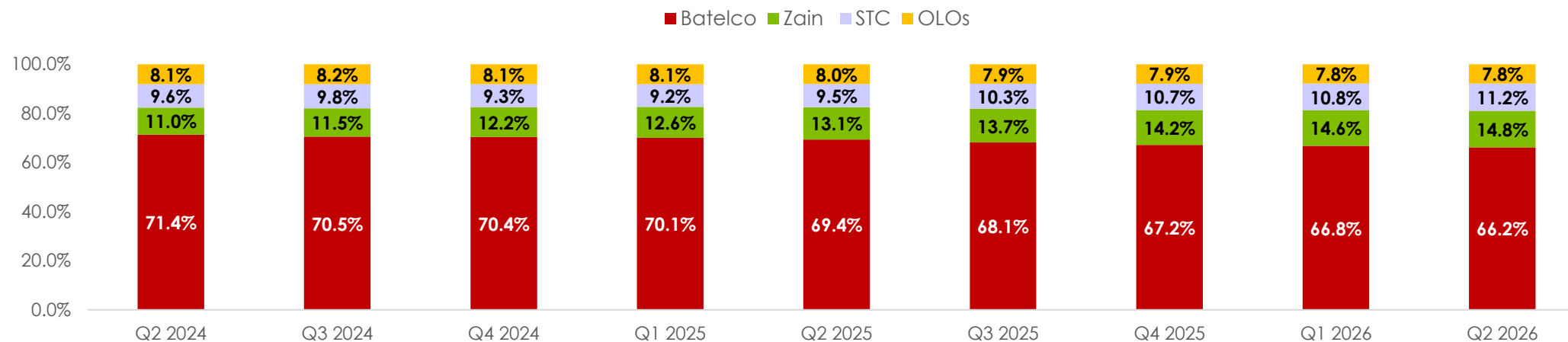
* Doesn't include M2M.

** Includes residential Fiber, Fixed Terrestrial and Mobile Home BB. Stc corrected Mobile broadband and Mobile Home broadband subscriptions as part of the requested reversal of the add-on to voice reporting issue.

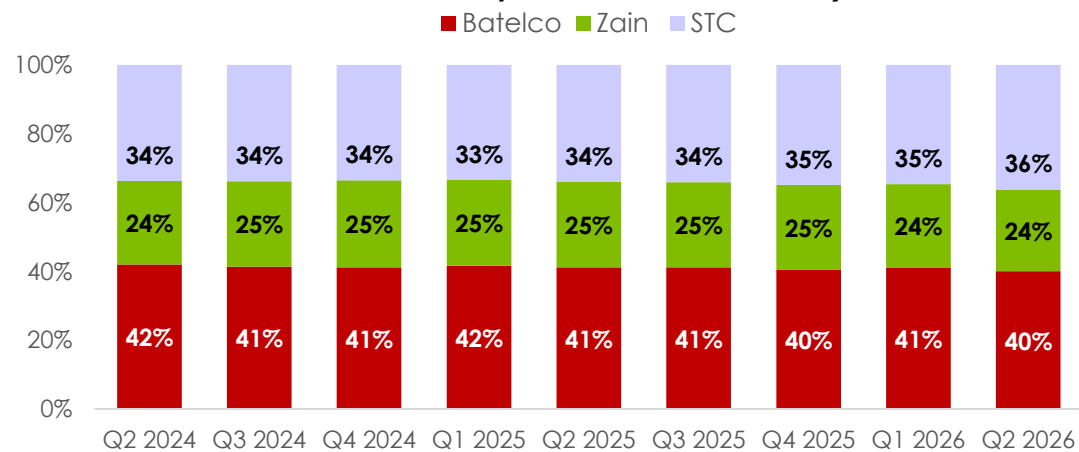
*** Number of households is based on the latest IGA data in 2025 (244,976).

Broadband services: Subscriptions (2/2)

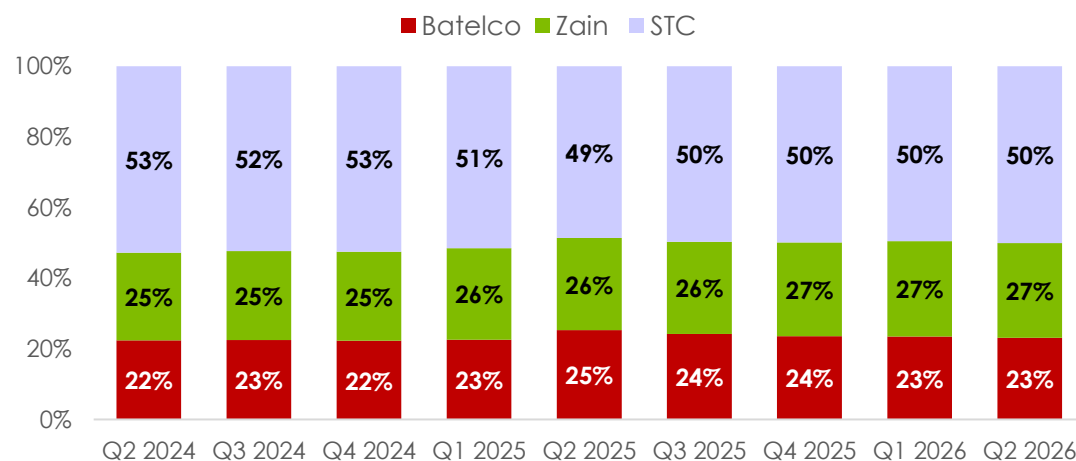
Fibre Broadband Subscriptions Market Share



Mobile Broadband Subscriptions Market Shares (Including Add-On, Pay-Per-Use & Standalone)



Mobile Standalone Broadband Market Share



Broadband services: Data Traffic 1 of 2



Total data traffic in Gigabyte

Q2 2025

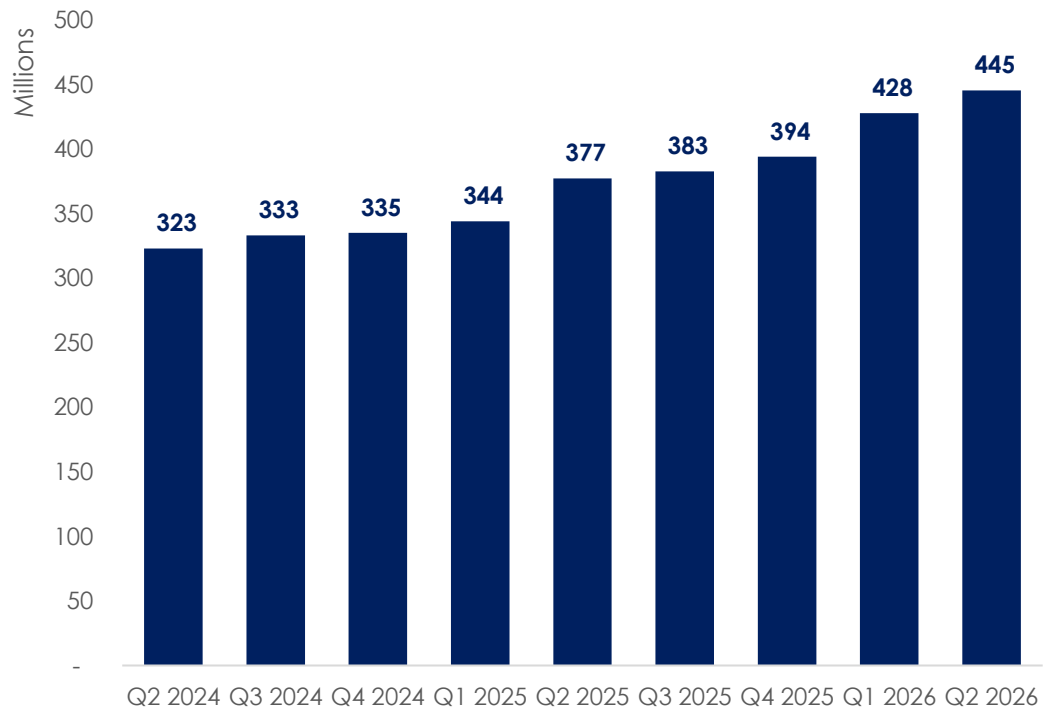
597,330,428

Q2 2026

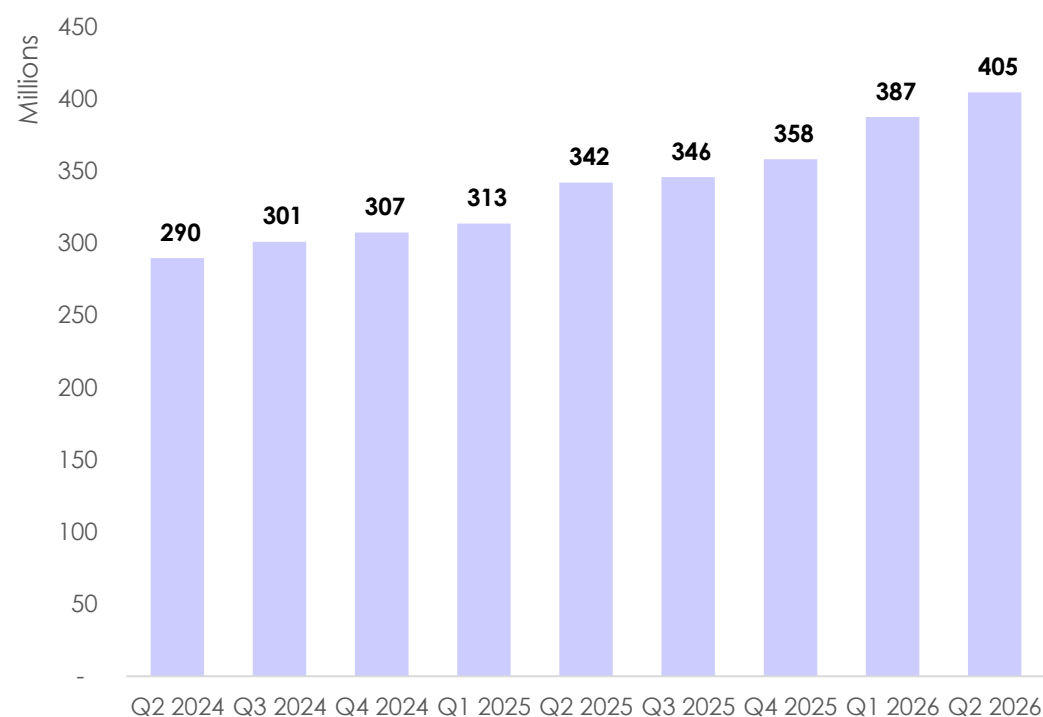
692,227,822

▲ 16%

Home Broadband Traffic* (Including Wired & Wireless)



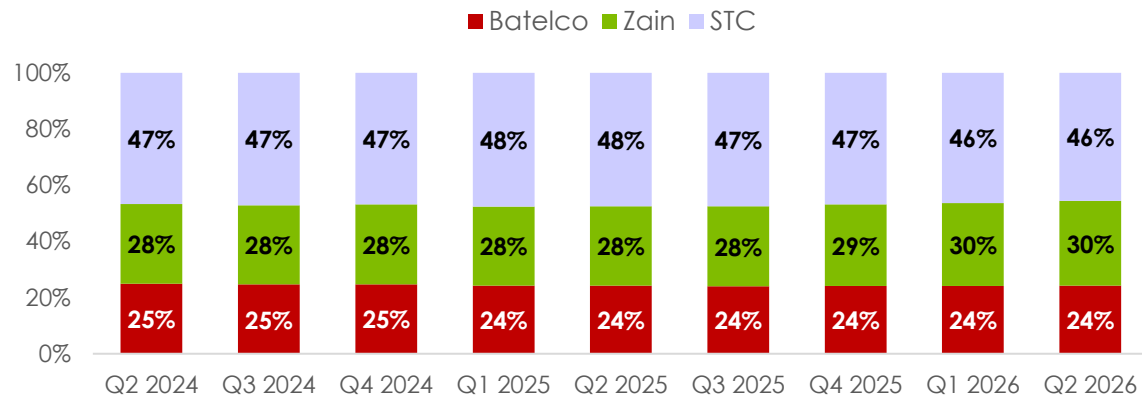
Fibre Broadband Traffic



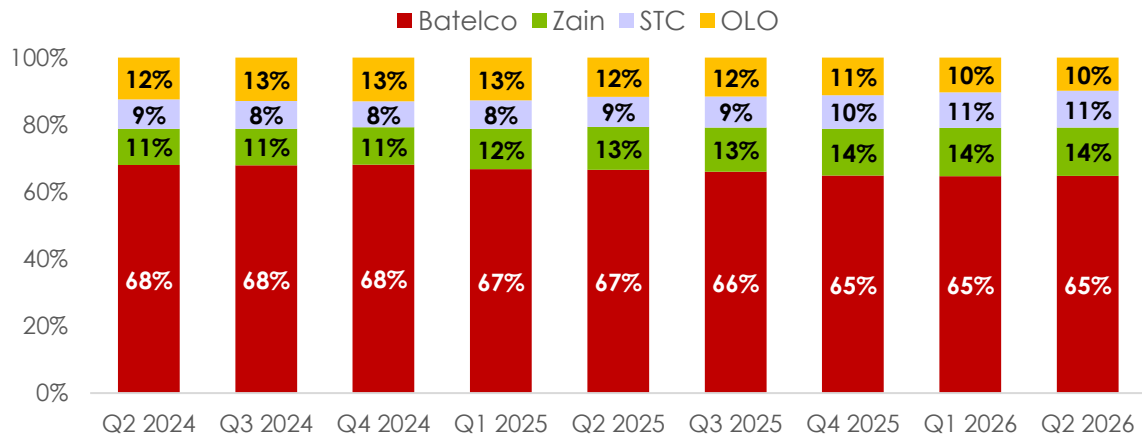
* Includes residential Fiber, Fixed Terrestrial and Mobile Home BB.

Broadband services: Data Traffic 2 of 2

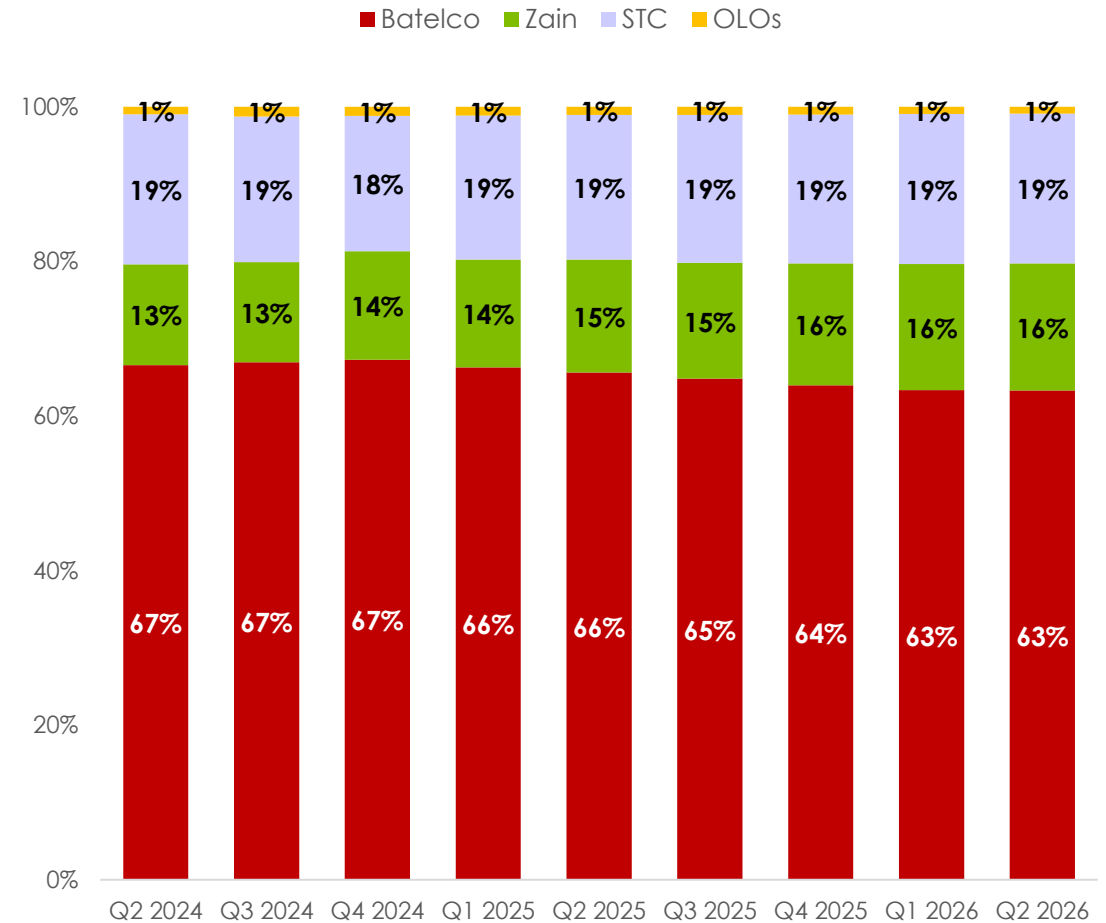
Mobile Broadband Traffic Market Share (Pay-per-use, Standalone & Add-on)



Fixed Broadband Traffic Market Share

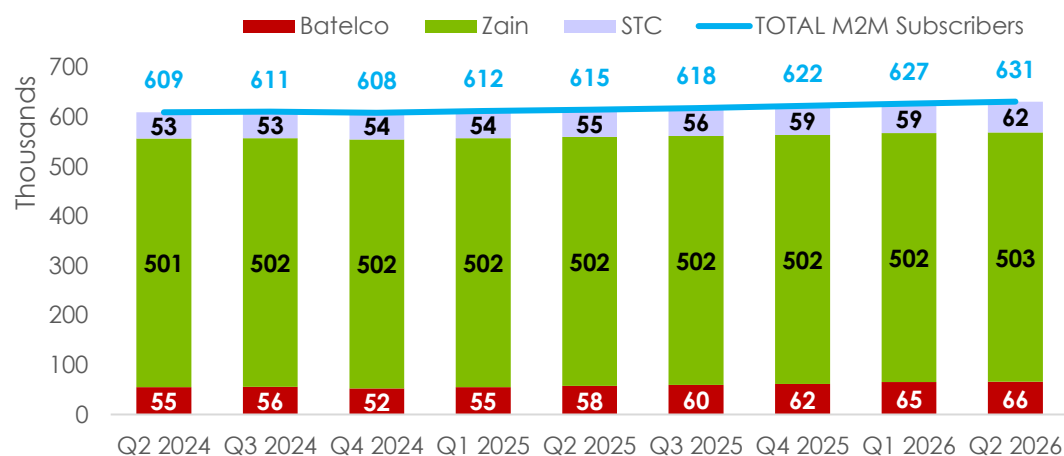


Home Broadband Market Share (including Fixed wired, Fixed Wireless, Mobile Home BB)

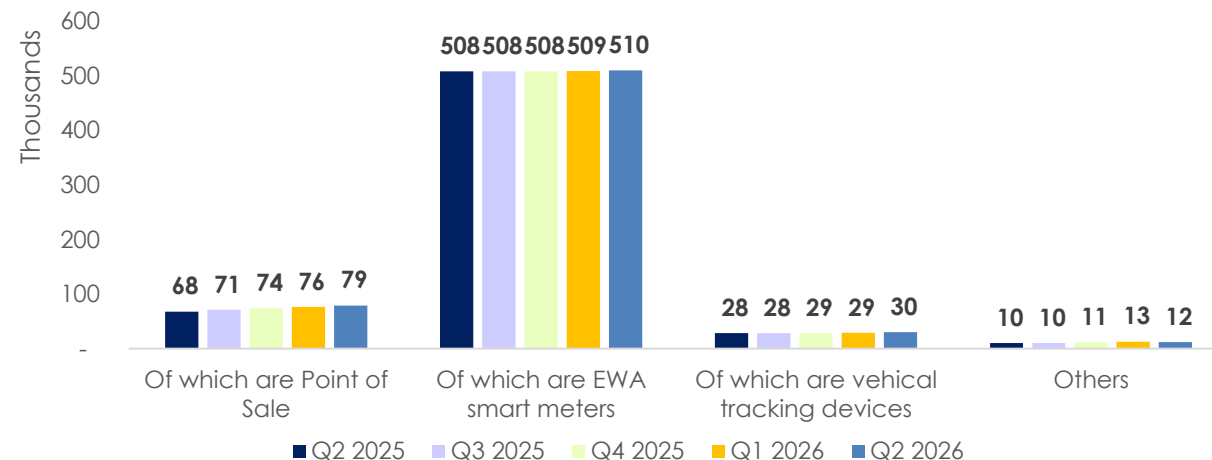


M2M Subscribers & Traffic

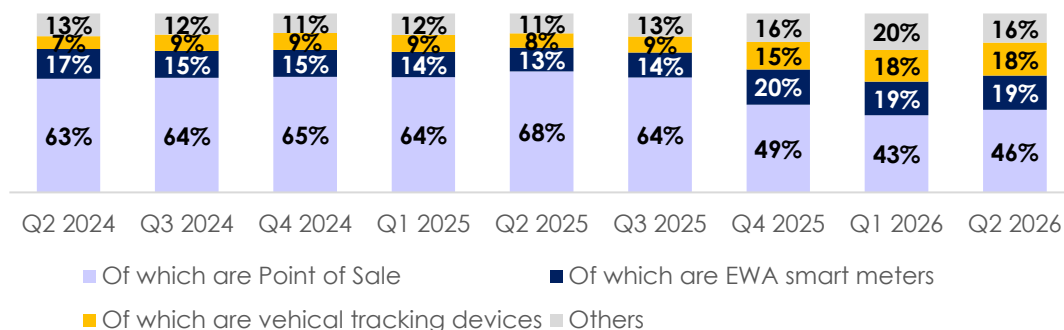
M2M Subscribers (Thousands)



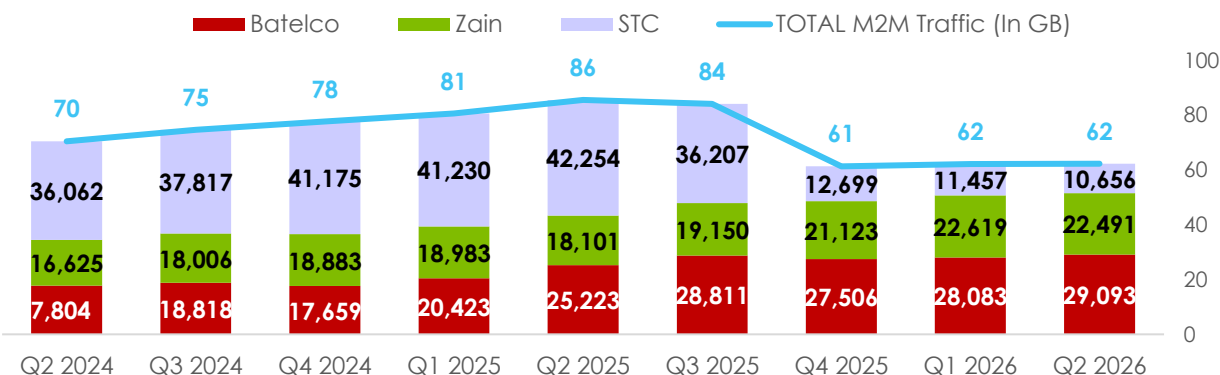
M2M Subscribers by type



M2M Traffic by Type (GB)



M2M Traffic (in GB)



Definitions

Fixed-telephone subscriptions

Fixed-telephone subscriptions refers to the sum of all active

- i) analogue fixed-telephone lines,
- ii) voice-over-IP (VoIP) subscriptions,
- iii) fixed wireless local loop (WLL) subscriptions,
- iv) ISDN voice-channel equivalents,
- v) fixed public payphones and vi) satellite-based subscriptions

provided to fixed locations that allow for a voice communication. This indicator was previously called Main telephone lines in operation.

*Active lines are those that have registered an activity in the past three months.

Prepaid mobile-cellular telephone subscriptions

Prepaid mobile-cellular telephone subscriptions (ITU code i271p) refers to the total number of mobile-cellular telephone subscriptions that use prepaid refills. These are subscriptions where, instead of paying an ongoing monthly fee, users purchase blocks of usage time. Only active subscriptions should be included (those used at least once in the last three months for making or receiving a call or carrying out a non-voice activity such as sending or reading an SMS or accessing the Internet).

Postpaid mobile-cellular telephone subscriptions

Postpaid mobile-cellular telephone subscriptions Refers to the total number of mobile-cellular subscriptions where subscribers are billed after their use of mobile services, at the end of each month. The postpaid service is provided on the basis of a prior arrangement with a mobile cellular operator. Typically, the subscriber's contract specifies a limit or allowance of minutes, text messages, etc. The subscriber will be billed at a flat rate for any usage equal to or less than that allowance. Any usage above that limit incurs extra charges. Theoretically, a subscriber in this situation has no limit on use of mobile services and, as a consequence, unlimited credit.

Active mobile-broadband subscriptions

Active mobile-broadband subscriptions refers to the sum of active handset-based and computer-based (USB/dongles) mobile-broadband subscriptions that allow access to the Internet. It covers actual subscribers, not potential subscribers, even though the latter may have broadband-enabled handsets. Subscriptions must include a recurring subscription fee or if in the prepayment modality, pass a usage requirement – users must have accessed the Internet in the last three months.

Clarification: For mobile data subscription to be considered broadband, the operator must advertise a connection that will be capable of using at least a 3G/UMTS network, so that a nominal downloading speed of 256 kbit/s is at a minimum expected. Hence, subscriptions that are only to use GPRS and EDGE technologies are to be excluded. A contract (post pay) subscription pays a recurrent bill with a predetermined frequency. It should be counted as an active mobile broadband subscription no matter the effective data consumption realized by the user. A prepayment or a pay-as-you-go subscription needs to pass the activity criterion to be considered as 'active': a billable Internet connection must have occurred in the last three months. Note that for a mobile subscription to be considered broadband it must allow access to the public open Internet, hence, any subscription that limits access only to walled garden or services provided in exclusivity by the mobile operator, are not counted as access to the open Internet, and hence, are not 'broadband'. Several cases are defined below. (See Table 4 in ITU document)

Thank You

Annex A

Mobile subscriptions – raw data

Prepaid <u>residential</u> subscribers						Prepaid non- <u>residential</u> subscribers*				
	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Batelco	576,803	576,771	569,828	569,490	568,879	N/A	N/A	N/A	N/A	N/A
Zain	485,427	496,786	499,484	490,403	497,278	N/A	N/A	N/A	N/A	N/A
STC	437,129	431,279	437,126	394,671	406,657	N/A	N/A	5	N/A	1
Total	1,499,359	1,504,836	1,506,438	1,454,564	1,472,814	0	0	5	5	1
Postpaid <u>residential</u> subscribers						Postpaid non- <u>residential</u> subscribers				
	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Batelco	254,085	259,867	264,870	269,779	274,029	41,866	42,642	42,526	42,841	42,935
Zain	134,946	139,529	143,162	145,909	149,018	28,993	29,862	30,314	30,692	30,301
STC	278,531	286,273	292,690	298,629	305,626	36,862	37,721	36,986	38,240	37,669
Total	667,562	685,669	700,722	714,317	728,673	107,721	110,225	109,826	111,773	110,905

*An operator amended their reporting of prepaid non-residential subscribers starting Q3 2023.

Fixed line subscriptions – raw data

Fixed line subscriptions – PSTN & VoIP (residential)

	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Batelco	117,686	116,229	115,289	115,635	113,764
Zain	21,360	22,099	22,550	23,034	23,383
STC	5,617	5,449	5,243	5,060	4,931

Fixed line subscriptions – PSTN & VoIP (non-residential)

Batelco	46,848	46,366	45,396	45,018	43,666
Zain	3,731	4,340	4,910	5,113	5,388
STC	4,145	4,472	4,953	5,138	5,289
OLOs*	10,957	10,957	10,957	10,957	10,957
Total**	210,344	209,912	209,298	209,955	207,378

* Includes residential & non-residential

** Excluding ISDN.

	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Basic-rate ISDN	688	653	632	632	607	596
Primary-rate ISDN	1,320	1,293	1,277	1,239	1,233	1,211
Total	2,008	1,946	1,909	1,854	1,840	1,807

Fiber Broadband subscriptions – raw data

Fiber Broadband subscriptions – (residential)

	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Batelco	125,534	124,740	123,940	123,677	123,023
Zain	20,717	21,469	22,067	22,553	22,902
STC	13,147	14,397	15,163	15,293	15,876
OLOs	10,450	10,450	10,450	10,450	10,450
Total	169,848	171,056	171,620	171,973	172,251

Fiber Broadband subscriptions – (non-residential)

	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Batelco	960	894	847	823	799
Zain	3,372	3,795	4,379	4,585	4,862
STC	3,907	4,212	4,466	4,623	4,719
OLOs	4,176	4,176	4,176	4,176	4,176
Total	12,226	13,077	13,868	14,207	14,556
GRAND TOTAL	182,074	184,133	185,488	186,180	186,807

*STC figures amended for Q3-Q4 2023.

Total Mobile Broadband subscriptions* – raw data

Mobile Broadband subscriptions – (Prepaid)

	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Batelco	508,979	603,058	583,277	581,997	581,261
Zain	356,481	342,507	338,127	320,558	318,155
STC	361,443	355,635	369,219	349,284	405,492

Mobile Broadband subscriptions – (Postpaid)

Batelco	390,094	396,527	400,906	406,284	409,765
Zain	247,899	256,643	264,224	268,169	269,570
STC	462,521	472,040	479,886	485,553	491,176
Total**	2,427,417	2,426,410	2,435,639	2,411,845	2,475,419

* Excluding M2M

** Following a recent review of subscribers and traffic Data. It was observed that certain data-only packages had voice services activated. These packages were subsequently reclassified and reported under mobile voice subscriptions. Increase in mobile broadband reflects MNOs restatement of data to undo the reclassification that took place since 2022.